

Media Release

Lily D'Ambrosio MP

Minister for Energy, Environment and Climate Change
Minister for Suburban Development



Monday, 6 March, 2017

APOSTLES LEAD ON VISITOR INVESTMENT BOOST

Visitor figures from Parks Victoria show a record daily peak of 11,000 national and international visitors made the trip to the Twelve Apostles during Chinese New Year celebrations.

The thirty per cent jump in visitor numbers comes ahead of a call for contractors this week to bid for work to design three new pieces of major visitor infrastructure in the Port Campbell National Park and Port Campbell township.

The \$6.8 million project, part of a \$9.8 million plan to improve the Shipwreck Coast, will see two new visitor lookouts built on the limestone cliffs at the Twelve Apostles The Saddle and the nearby Blow Hole in the Loch Ard precinct.

Port Campbell will also gain a new pedestrian bridge over Campbell's Creek to improve access to the Port Campbell National Park.

The Labor Government is investing on the Shipwreck coast to support the growing numbers of visitors enjoying the rugged coastline while protecting the spectacular natural values they come to see.

Expressions of interest for design services can be made via www.parks.vic.gov.au/tenders

Quotes attributable to Minister for Energy, Environment and Climate Change Lily D'Ambrosio

"We're delivering visitors a better, safer and more connected experience taking in The Twelve Apostles, Port Campbell and the Blowhole."

"These improvements will allow Parks Victoria to provide a sustainable tourism experience into the future which protects Port Campbell National Park."

Quotes attributable to Minister for Tourism and Major Events John Eren

"We're seeing more people from interstate and abroad heading to the Twelve Apostles – with visits up 33% on last year."

"Visits to the Loch Ard precinct also reached record levels this year, with around 7,500 people arriving during Chinese New Year."

"This investment will help our visitors to have a great experience, stay longer and come back again."